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Professional responsibility
Professional Responsibility Problems in Professional Responsibility for a Changing Profession Problems of Professional Responsibility Under the Uniform Commercial Code Moral Responsibility and the Problem of Many Hands Moral Responsibility and the Problem of Many Hands Reason and Responsibility Traversing the Ethical Minefield Social Problems and Inequality Boundaries and Allegiances Problems Illustrative of the Responsibilities of Members of the Legal Profession, Together with the Code of Professional Responsibility Positive Discipline Restoring Responsibility Regulation of Lawyers State Responsibility in the International Legal Order Problems, Cases, and Materials in Professional Responsibility Reason and Responsibility Model Rules of Professional Conduct Reason and Responsibility Lawyers and Fundamental Moral Responsibility The Problems of Philosophy Corporate Social Responsibility **But It's Not My Fault** Code of Professional Responsibility and Other Selected Standards Including California Rules to Accompany Problems and Materials on Professional Responsibility, 2nd Ed **Corporate Power and**

Responsibility Blood and Borders Patriotism and Responsibility for the War *Corporate Social Responsibility Corporate Social Responsibility Positive Discipline Responsible Drinking Corporate Social Responsibility The Age of Responsibility Corporate Social Responsibility Social Responsibility in an Age of Revolution The Responsibility of Intellectuals Report of the ... Meeting of the British Association for the Advancement of Science Sustainable Governance and Management of Food Systems* Publication The Improvement Era

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When many people are involved in an activity, it is often difficult, if not impossible, to pinpoint who is morally responsible for what, a phenomenon known as the 'problem of many hands.' This term is increasingly used to describe problems with attributing individual responsibility in collective settings in such diverse areas as public administration, corporate management, law and regulation, technological development and innovation, healthcare, and finance. This volume provides an in-depth philosophical analysis of this problem, examining the notion of moral responsibility and distinguishing between different normative meanings of responsibility, both backward-looking

(accountability, blameworthiness, and liability) and forward-looking (obligation, virtue). Drawing on the relevant philosophical literature, the authors develop a coherent conceptualization of the problem of many hands, taking into account the relationship, and possible tension, between individual and collective responsibility. This systematic inquiry into the problem of many hands pertains to discussions about moral responsibility in a variety of applied settings. In this acclaimed new work the author argues that it should be the function of company law to promote the public interest. Examining a number of topical and controversial issues from that perspective, including the adequacy of corporate governance arrangements, the 'Nexus of Contracts' theory of the company, and the role of markets, the author explains why the theory of company law has to be understood in order for the day-to-day practice of company lawyers to be fully appreciated. The book explores in some depth the protection of interests largely ignored by company law, such as those of employees and the local community, and the safeguarding of the environment from corporate abuse. Previous edition, 1st, published in 1995. Corporate social responsibility (CSR) is setting new missions for companies and shining a welcome light on issues such as the behaviour of board members, shared value, the well-being of stakeholders, the protection of vulnerable

individuals and the roles played by public opinion and shareholders. This timely book seeks to lay the foundations for a sustainable corporate governance based on the European Commission definition of CSR as 'the responsibility of enterprises for their impacts on society'. More generally, this sustainable corporate governance responds to some of the pressing challenges of the 21st century, from sustainable finance and climate change to carbon reduction and population growth. Contains readings that cover centuries of thought and wisdom. This book includes various issues in metaphysics, epistemology, philosophy of religion, philosophy of mind, and ethics. Known for helping students develop the ability to make sound judgments and to develop a philosophy of lawyering, the concise *Professional Responsibility: Problems of Practice and the Profession*, Seventh Edition, is adaptable to a host of teaching styles. Scores of realistic problems call on students to develop a cogent philosophy of lawyering as they master basic concepts and prepare for the MPRE. Modular, flexible organization allows professors to adapt the material to a variety of courses and clinical programs. In particular, the book is structured to enable instructors to present the materials doctrinally or by area of practice. New to the Seventh Edition: New author Grace Giesel (Distinguished Teaching Professor at the University of Louisville Brandeis School of Law) has joined the book.

Throughout the book the authors have inserted Rule Reviews. A Rule Review is a set of questions designed to walk the students through the important facets of the Model Rule of Professional Conduct at issue. The Rule Reviews are designed to ensure the students review and thus capture the parameters of the reviewed rules. The authors provide answers to the questions at the back of the book, so the students can self-assess their learning. The Rule Reviews are in addition to the Chapter Assessment Questions that follow each chapter. The authors have revised this edition to present the textual material with more headings and thus in smaller blocks of narrative. This change is intended to assist students in sorting and organizing the material as they learn and to assist instructors in directing the class discussion. The book has been updated to include: All recent changes to the ABA Model Rules of Professional Conduct, including the ABA's substantial revision of the advertising rules. Relevant recent ABA Formal Opinions. The book has been revised to include recent developments such as: The legal industry's renewed focus on sexual harassment and discrimination, in part a result of the #MeToo movement (Ch. 8). Alternate litigation funding (Ch. 2). Advance Waivers (Ch. 4). The effect of the presence of third parties on the attorney-client privilege and work-product doctrine (Ch. 3). Recent developments regarding ineffective assistance of

counsel (Ch. 2). Recent developments regarding technology (Ch. 3). The authors have attempted to make the book as relevant to the students of 2020 as possible. To that end, they include problems and material that are up-to-date and, in some cases, "ripped from the headlines," such as: Material about the involvement of David Boies in the Theranos debacle. An excerpt of Michael Cohen's statement to the court before sentencing. Problem 3-5 now deals with the threat and response of a law firm to cyberattack. Professors and students will benefit from: Realistic problems that develop students' ability to make sound judgments. Emphasis on guiding students to articulate a cogent philosophy of lawyering. Innovative, flexible organization suited to a variety of courses and clinical programs. Organized by major doctrinal concepts, such as confidentiality and conflicts of interest. Offers alternative organization by area of practice. Modular organization for professor choice. Manageable length. Multiple choice assessment questions and answers located at the end of each chapter to prepare students for the MPRE. Social Problems and Inequality explores integrated and root-cause-based explanations of complex social problems. Written in clear and understandable language, allowing it to be used for classroom purposes, it addresses the most fundamental principles of how humans, acting through social

units, create, and eventually can remedy, social problems. With a central focus on the problem of inequality and the manner in which this is manifested in crime, social class and stratification, this book examines the key theoretical perspectives relevant to the study and solution of social problems, whilst drawing upon rich illustrations and case studies from the US and Europe to offer a thorough examination of the nature, common root causes and social remedies of social problems. Providing discussions of both theoretical approaches and concrete applications, *Social Problems and Inequality* investigates the sources of various prejudices and attitudes that contribute to social problems and the associated issues of globalization, economic greed and imperialism. Accessible in style and comprehensive in its coverage, this book will appeal to students and scholars of social problems across the social sciences. Buy a new version of this *Connected Casebook* and receive ACCESS to the online e-book, practice questions from your favorite study aids, and an outline tool on CasebookConnect, the all in one learning solution for law school students.

CasebookConnect offers you what you need most to be successful in your law school classes - portability, meaningful feedback, and greater efficiency. An exceptionally popular casebook, *Regulation of Lawyers* is a sophisticated, lively mix of up-to-date materials, realistic problems

and relevant examples that covers the full range of professional responsibility issues. Author Gillers goes "beyond the rules" to get at the subtle differences between proper and improper conduct in the real world. Drawing from an excellent selection of case law, legal literature, challenging notes and examples from current headlines, this accessible text helps students understand the rules, regulations and code of ethics that will govern their professional behavior. The Ninth Edition has been updated to include current case law on a variety of topics, including the Due Process Clause, ethical and legal obligations of prosecutors and denial of privilege for in-house counsel in the EU. It also addresses a range of new issues such as the ethics of outsourcing legal work, the use of social media, and the effects of technology and cross-border practice on traditional models of regulation. This edition is also shorter than the previous edition, enhancing teachability without sacrificing clarity or its comprehensive scope.

CasebookConnect features: ONLINE E-BOOK Law school comes with a lot of reading, so access your enhanced e-book anytime, anywhere to keep up with your coursework. Highlight, take notes in the margins, and search the full text to quickly find coverage of legal topics. PRACTICE QUESTIONS Quiz yourself before class and prep for your exam in the Study Center. Practice questions from Examples & Explanations,

Emanuel Law Outlines, Emanuel Law in a Flash flashcards, and other best-selling study aid series help you study for exams while tracking your strengths and weaknesses to help optimize your study time. OUTLINE TOOL Most professors will tell you that starting your outline early is key to being successful in your law school classes. The Outline Tool automatically populates your notes and highlights from the e-book into an editable format to accelerate your outline creation and increase study time later in the semester. When many people are involved in an activity, it is often difficult, if not impossible, to pinpoint who is morally responsible for what, a phenomenon known as the 'problem of many hands.' This term is increasingly used to describe problems with attributing individual responsibility in collective settings in such diverse areas as public administration, corporate management, law and regulation, technological development and innovation, healthcare, and finance. This volume provides an in-depth philosophical analysis of this problem, examining the notion of moral responsibility and distinguishing between different normative meanings of responsibility, both backward-looking (accountability, blameworthiness, and liability) and forward-looking (obligation, virtue). Drawing on the relevant philosophical literature, the authors develop a coherent conceptualization of

the problem of many hands, taking into account the relationship, and possible tension, between individual and collective responsibility. This systematic inquiry into the problem of many hands pertains to discussions about moral responsibility in a variety of applied settings. For twenty-five years, *Positive Discipline* has been the gold standard reference for grown-ups working with children. Now Jane Nelsen, distinguished psychologist, educator, and mother of seven, has written a revised and expanded edition. The key to positive discipline is not punishment, she tells us, but mutual respect. Nelsen coaches parents and teachers to be both firm and kind, so that any child—from a three-year-old toddler to a rebellious teenager—can learn creative cooperation and self-discipline with no loss of dignity. Inside you'll discover how to • bridge communication gaps • defuse power struggles • avoid the dangers of praise • enforce your message of love • build on strengths, not weaknesses • hold children accountable with their self-respect intact • teach children not what to think but how to think • win cooperation at home and at school • meet the special challenge of teen misbehavior "It is not easy to improve a classic book, but Jane Nelsen has done so in this revised edition. Packed with updated examples that are clear and specific, *Positive Discipline* shows parents exactly how to focus on solutions while being kind and firm. If you want to enrich your relationship with your children,

this is the book for you." –Sal Severe, author of *How to Behave So Your Children Will, Too!* Millions of children have already benefited from the counsel in this wise and warmhearted book, which features dozens of true stories of positive discipline in action. Give your child the tools he or she needs for a well-adjusted life with this proven treasure trove of practical advice. This text discusses several topics of interest in corporate social responsibility that include the identity and image of CSR; the relationship between disclosure and assurance in sustainability reporting; proposed methodology for measuring the published information on clients and human resources; total respect management; CSR and financial performance; as well as challenges, issues, and benefits of CSR on business performance. In today's global business environment it is no longer acceptable that a corporation does well simply by doing good. It is expected. With increasing pressures from stakeholders to improve the bottom line as well as to be good corporate citizens, business leaders face tough decisions. What social issues should we support? What initiatives should we develop that will do the most good for the company as well as the cause? Do we include social messages in our advertising, encourage our employees to volunteer, do we modify our business practices? How do we integrate a new initiative into current strategies? These and other challenges will continue to face future leaders. This

book provides thoughtful answers to these important questions, and to many more. The book offers suggestions on how to choose among major worthy causes and also how to measure the amount of good achieved both for the recipients and the companies themselves. Of course, all is not only about challenges, there are loads of opportunities that go along with them but it's only responsible and sustainable leaders who would be able to spot these opportunities. That is the future which awaits 21st century leaders. *Traversing the Ethical Minefield: Problems, Law, and Professional Responsibility, Fourth Edition* offers students accessible, teachable problems and notes that clarify and encourage analysis of the law governing lawyers. The book's innovative pedagogy (combination of relevant and interesting problems faced by fictitious law firm "Martyn and Fox," cases, ethics opinions, thematic notes, and short stories) supports its focus of teaching the Model Rules of Professional Conduct and the Restatement of the Law Governing Lawyers as well as conveying the complexities of ethical dilemmas in legal practice. The book's manageable length makes it short enough to provide focus, but long enough to convey the rich texture of the material. Inter-ethnic conflict and genocide have demonstrated the dangers of failing to protect people targeted by fellow citizens. When minority groups in one country are targeted for killings or ethnic cleansing based on their group identity,

whose responsibility is it to protect them? In particular, are they owed any protective responsibility by their kin state? How can cross-border kinship ties strengthen greater pan-national identity across borders without challenging territorially defined national security? As shown by the Russia-Georgia conflict over South Ossetia, unilateral intervention by a kin state can lead to conflict within and between states. The protection of national minorities should not be used as an excuse to violate state sovereignty and generate inter-state conflict. This book suggests that an answer to the kin state dilemma might come from the formula "neither intervention nor indifference" that recognizes the special bonds but proscribes armed intervention based on the ties of kinship.--Publisher's description. Written by leaders of the Moderation Management movement, *Responsible Drinking* helps readers define the level of their alcohol use and decide whether moderation or abstinence is the best approach to recovery. Resources and personal stories are included that help readers determine if they are problem drinkers and what can be done about it. 30 worksheets are included. The Twelfth Edition of this best-selling, topically organized anthology provides a superb balance of historical selections and recent material. This new edition features more readings than ever before--79 total--all, where necessary, in the finest translations available. The readings

complement each other and naturally build on the topic being covered. Clear, concise introductions to each Part provide just enough guidance to let students learn from experiencing the readings themselves. The text's long-heralded selection of readings covers topics such as reason and religious belief, human knowledge, mind and its place in nature, determinism, free will and responsibility, and morality and its critics in five parts with careful attention to opposing points of view. It just isn't Noodle's fault that his mom forgot to remind him to turn in his library book. Or that he didn't finish his homework. Luckily he learns not to blame others, but instead to take responsibility for his actions. Nowadays, the relevance of Corporate Social Responsibility in private firms is undeniable as well as it is increasingly important for public organizations. Although the idea that firms had some responsibilities to society beyond that of making profits has been around for centuries, it was not until the end of the last century that CSR became a reality in business and one of the determinant factors that has been taken into account in decision-making. A good diversity management strategy as well as the development of a suitable accountability policy are decisive for being considered as a socially responsible organization. Notwithstanding, it seems that in some cultural environments it is no longer enough to be socially responsible. Stakeholders demand

transparency and to know more about the CSR engagement of each organization. In this sense, companies should include CSR in their core strategy and go beyond their commitment to CSR and to carry out a proper CSR communication strategy. All these sustainable behaviors will have an impact on companies' reputations if they are recognized by their stakeholders. This book aims to provide more evidence to the field of knowledge through the study of this topic by considering the points of view from diverse fields of knowledge and applying different empirical methodologies. The Model Rules of Professional Conduct provides an up-to-date resource for information on legal ethics. Federal, state and local courts in all jurisdictions look to the Rules for guidance in solving lawyer malpractice cases, disciplinary actions, disqualification issues, sanctions questions and much more. In this volume, black-letter Rules of Professional Conduct are followed by numbered Comments that explain each Rule's purpose and provide suggestions for its practical application. The Rules will help you identify proper conduct in a variety of given situations, review those instances where discretionary action is possible, and define the nature of the relationship between you and your clients, colleagues and the courts. This present volume is a modest effort to analyze some of the moral dilemmas of our time, and to indicate elements of

hope for the future. The essays refer to a variety of complex situations, each of which seems to threaten our generation, but which, approached creatively, may turn out to be a stage in the improvement of the human condition. The volume is based on the premise that consideration of man's ethical life should be given the same attention now directed to scientific and technological achievement, and indeed that this achievement be utilized, when possible, for the better understanding of the meaning and goals of life. From the Foreword by Louis Finkelstein Selected by Newsweek as one of "14 nonfiction books you'll want to read this fall" Fifty years after it first appeared, one of Noam Chomsky's greatest essays will be published for the first time as a timely stand-alone book, with a new preface by the author As a nineteen-year-old undergraduate in 1947, Noam Chomsky was deeply affected by articles about the responsibility of intellectuals written by Dwight Macdonald, an editor of Partisan Review and then of Politics. Twenty years later, as the Vietnam War was escalating, Chomsky turned to the question himself, noting that "intellectuals are in a position to expose the lies of governments" and to analyze their "often hidden intentions." Originally published in the New York Review of Books, Chomsky's essay eviscerated the "hypocritical moralism of the past" (such as when Woodrow Wilson set out to teach Latin Americans "the art of good government") and

exposed the shameful policies in Vietnam and the role of intellectuals in justifying it. Also included in this volume is the brilliant "The Responsibility of Intellectuals Redux," written on the tenth anniversary of 9/11, which makes the case for using privilege to challenge the state. As relevant now as it was in 1967, The Responsibility of Intellectuals reminds us that "privilege yields opportunity and opportunity confers responsibilities." All of us have choices, even in desperate times. Kaufman and Wilkins mark the 20th anniversary of Problems in Professional Responsibility for a Changing Profession with a new 5th edition. Their new edition covers judicial, legislative, and executive developments in the traditional fields of conflicting interests and confidentiality, specialty fields of corporate and government representation as well as representation of those with impaired capacity. It also deals with the problems created by the increasing nationalization and internationalization of law practice, including the basic problem of trying to determine whose professional responsibility law governs the activity of lawyers when they engage in activity beyond their home jurisdictions. Various efforts to reform the profession here and abroad to meet the legal needs of clients and would-be clients are also presented. The authors have added substantial new material dealing with the demographics and institutions of law practice and their effect on professional identity. This book focuses on

the role of governance and management in the food chain. These methods are now especially important as the current food system has been found to inflict unsustainable environmental pressures on our planet. These include, but are not limited to, greenhouse gas emissions, biodiversity loss, excessive water usage and problems with nutrition cycles. In addition, issues such as the treatment of farm animals has attracted considerable media and public attention from the ethical point of view. Therefore, the prominent questions discussed in this book are:- What are the most important ethical issues in our fisheries, agriculture and food systems?- How should we govern food systems when sustainability is a key goal?- What kind of management tools are available for this purpose?- Who is responsible for making the agriculture and food system more sustainable? This book, a collection of eleven essays by one of the most interesting moral philosophers currently writing, is written from a perspective that is at once sympathetic towards and critical of liberal political philosophy. The essays explore the capacity of liberal thought, and of the moral traditions on which it draws, to accommodate a variety of challenges posed by the changing circumstances of the modern world. The essays consider how, in an era of rapid globalization, when people's lives are structured by social arrangements and institutions of ever increasing size, complexity, and scope, we can

best conceive of the responsibilities of individual agents and the normative significance of people's diverse commitments and allegiances. The volume is linked by common themes including the responsibilities persons have in virtue of belonging to a community, the compatibility of such obligations with equality, the demands of distributive justice in general, and liberalism's relationship to liberty, community, and equality. This unique collection of international papers integrates CSR theory, research and practice. The book examines the challenges of regulating and reporting CSR application, exploring issues concerning all agencies involved. Recommendations for performance enhancement are complimented by insightful enterprise and case studies on CSR sustainability. THE KEY TO DISCIPLINE IS NOT PUNISHMENT, BUT MUTUAL RESPECT All parents try to do their best--but the best of intentions don't always produce the best results. Dr. Jane Nelsen, an experienced psychologist, educator, and mother, believes that children misbehave when they feel thwarted in their need to belong and in their need for love and attention. An authoritative approach, using phrases like " Because I said so!" , will only lead to rebellious behavior. Instead, parents need basic principles that bring them and their children closer. They need Positive Discipline. Dr. Nelsen explains that parents who use kindness and firmness to teach

life skills will encourage self-respect, self-discipline, cooperation, good behavior, and problem-solving skills in their children. In Positive Discipline, revised and updated for the '90s, she shows all of us, parents and teachers alike, exactly how her practical program works--answering, step-by-step, such important questions as: *What works better than punishment to teach children positive, good behavior? *What mistakes do most parents make " in the name of love" ? *How can parents turn their mistakes into assets? *How can praise be dangerous? *What are the dangers of trying to be " Super Mom" ? *How can teachers avoid discipline problems in the classroom? " It is positive! It works! It saves your sanity! And it is easy to share with others." --Julie Pope, Parent Sacramento, CA " As a parent and psychotherapist, I have found enormous value and practical wisdom in Positive Discipline. It conveys a win/win atmosphere for parents and children. The techniques are so easy to learn and fun to use...Anyone following these concepts will see almost instant results and big smiles on the faces of their children." -- Katherine Dusay, Psychotherapist San Francisco, CA State responsibility in international law is considered one of the cornerstones of the field. For a long time it remained the exclusive responsibility system due to the primacy of States as subjects of international law. Its unique position has nonetheless been challenged by several

developments both within and outside the international legal order, such as the rise of alternative responsibility ideas and practices, as well as globalization and its consequences. This book adopts a critical and holistic approach to the law of State responsibility and analyzes the functionality of the general rules of State responsibility in a changed international landscape characterized by the fragmentation of responsibility. It is argued that State responsibility is not equally relevant across the broad spectrum of international obligations, and that alternative constructions of responsibility, namely international criminal law and international liability, have increased in standing. Praise for The Age of Responsibility "Wayne Visser's The Age of Responsibility elegantly and persuasively demonstrates the limits and failures of traditional CSR and also the kinds of reforms needed to create conditions for genuine corporate responsibility. Rich with insight, information and analyses, and highly readable for its excellent writing and poignant stories, the book is a crucial contribution to understanding where we are with CSR and what we need to do to move forward." —Joel Bakan, author of The Corporation: The Pathological Pursuit of Profit and Power (book and documentary film) "Amongst the advocates of CSR as an innovative management approach, Wayne Visser is a well-known voice. This new book states more clearly than

most why CSR should not be dismissed, but would benefit from some serious rethinking." —Michael Blowfield, Senior Research Fellow at Smith School of Enterprise and the Environment, Oxford University and author of Corporate Responsibility "The Age of Responsibility by Wayne Visser is an important book that should be studied carefully by all those seriously interested in the past, present and future of CSR. For me, the most noteworthy contribution is his "ages and stages" of CSR. Visser identifies five overlapping economic periods and classifies their stages of CSR, modus operandi, key enablers, and stakeholder targets. In forward-looking fashion, he crafts five insightful principles of CSR 2.0 and presents his DNA Model of CSR 2.0 which integrates knowledge and sets forth a more inclusive view of CSR. This book is a significant contribution to the theory and practice of CSR and it will be valued by academics and practitioners alike. I strongly recommend it." —Archie B. Carroll, Professor of Management Emeritus, Terry College of Business and author of Business and Society "A challenging and thought provoking book. In an age when corporate responsibility is a must for most large businesses, Wayne Visser reminds us that global environmental and social pressures show little sign of receding. He asks: are we as practitioners complacent, or worse, part of the problem? There is hope and optimism but

only if we are brave and bold enough to re-engineer corporate responsibility. Read on..." —Yogesh Chauhan, Chairman Corporate Responsibility Group and BBC Chief Adviser Corporate Responsibility "An authoritative tome on the CSR movement. It provides a comprehensive framework to understand the various stages of (and motivations for) CSR in organizations and the economy to date, and a clear vision of what a truly sustainable and responsible tomorrow entails. This is an eminently well-researched and well-structured book that flows coherently with deep insights and valuable vignettes." —Willie Cheng, author of Doing Good Well: What does (and does not) make sense in the nonprofit world "The Age of Responsibility provides a much-needed wake up call for the corporate responsibility movement. This highly readable account of where CSR has gone wrong and where it needs to go next is essential reading for anyone interested in the role business can play in creating a just and sustainable society. This is the best CSR book you'll read all year." —Andrew Crane, George R. Gardiner Professor of Business Ethics, Schulich School of Business, York University and author of Business Ethics "The Age of Responsibility breathes new life into CSR, both by redefining it as Corporate Sustainability and Responsibility and by highlighting why CSR has so far failed to make much difference in the way

companies respond to pressing global challenges. In his inimitable style, using clear frameworks and illustrative case studies, Wayne Visser brings real insight to a complex set of ideas at a time when they are needed most. Bring on CSR 2.0!" —Polly Courtice, Director of the University of Cambridge Programme for Sustainability Leadership "In this time of seemingly widespread corporate malfeasance Wayne Visser has put his finger on why CSR has failed to deliver on its promise and what can be done to right the ship. The Age of Responsibility is a must read for anyone concerned about the future of business." —Bob Doppelt, Executive Director, The Resource Innovation Group and The Climate Leadership Initiative "CSR 1.0 did remarkably well through the latest Great Recession, despite having precariously little to say on the big issues of the day and no ready-to-go blueprint for economic transformation. As a result, we are seeing a massive reboot going in the CSR industry - and Wayne Visser is a consistently reliable guide to (and champion of) the emerging CSR 2.0 mindsets and practices." —John Elkington, Co-Founder and Director, Volans Ventures and co-author of The Power of Unreasonable People "It is difficult to run a sustainable business in an unsustainable world. So forget about the defensive, charitable, promotional and strategic versions of CSR. The Age of Responsibility is a call for companies to shift to CSR 2.0 - where success is judged by

improvements in the overall socio-cultural, economic and ecological systems. If not, CSR will continue to fail, argues Wayne Visser. With an array of cases Visser guides you through the evolution of business responsibility - from the Ages of Greed, Philanthropy, Misdirection and Management to the Age of Responsibility - and shares the five principles of sustainable business actions. Wayne Visser's insightful book is at the same time a compelling personal story about the existential questioning of whether or how it is possible to make a difference through CSR." —Tania Ellis, international speaker, business advisor and author of *The New Pioneers* "Through a concise analysis of recent economic history and through the wisdom of parables, Visser's book offers an illuminating analysis of the heart of greed—and of the path our institutions can take to move from corporate responsibility as a form of occasional philanthropy to an ethic of responsibility that is radically transformative. Visser's new economic myth or meta-narrative creates a compelling vision of a possible sustainable world." —Betty Sue Flowers, Professor Emerita, University of Texas at Austin and co-author of *Presence: An Exploration of Profound Change in People, Organizations, and Society* "Wayne Visser has rightly identified responsibility as one of the defining issues of our time. Executives, students and citizens should read this book,

and make it an integral part of our conversation about business." —R. Edward Freeman, Director of the Business Roundtable Institute for Corporate Ethics at the University of Virginia Darden School of Business, and author of *Strategic Management: A Stakeholder Approach* "High marks for Wayne Visser who brings us a book that both challenges the conventional state of CSR in very fresh and bold fashion, and offers a provocative new vision of CSR 2.0. What is most energizing about this book is that it provides a well documented historical and analytical framework on the progression of CSR over the past century. But in analyzing the current state of CSR, it recognizes that despite amazing achievements and progress, CSR has to leap frog into a new world, one that recognizes the new DNA of business, and one that calls for a CSR 2.0 that goes far beyond the models that currently exist. The new Principles of CSR 2.0 that Visser puts at the heart of this book provide the business community and the CSR world a new path for incorporating the complexity of the social and environmental issues that confront today's corporation, a CSR that can serve as a more transformative force for economic and social sustainability. What a refreshing and creative read! There are few books that can cut to the chase and provide a thoughtful analysis of the current state of CSR while at the same time opening up a vision for tomorrow. This is a contribution to the CSR world

that is long overdue and most welcome." —Brad Googins, Associate Professor in Organisation Studies at the Carroll School of Management, and former Director of the Boston College Center for Corporate Citizenship "Your new book deserves to become an instant classic. It brings together so many ideas, writings, and stages in the development of CSR. It is a liberal education on the relation of business to society. I hope that it is read not only by companies but becomes a required reading in business schools to prepare business students for a higher level of thinking about their future role and impact. I am happy to endorse the book: A most impressive book! I will recommend it to every company to figure out why they are practicing CSR and how to really practice it to make a difference to their profits, people, and the planet." —Philip Kotler, S. C. Johnson and Son Distinguished Professor of International Marketing, Kellogg School of Management, Northwestern University and author of *Corporate Social Responsibility* "The Age of Responsibility will change the way you think about CSR, allowing you to discard myths and to work towards a systemic view of CSR. Wayne Visser holds up a mirror to the CSR community and to business and society itself, providing a brilliant lens with which to see our past and envision a new future. Visser projects a new type of CSR he terms "CSR 2.0". The Age of Responsibility is a call to arms:

inspiring, engaging and visionary." —Deborah Leipziger, author of *The Corporate Responsibility Code Book* and *SA8000: The Definitive Guide to the New Social Standard* "The Age of Responsibility and its proposed CSR 2.0 - perhaps better called Systemic or Radical Corporate Sustainability and Responsibility - shows, in the same way that Natural Capitalism does, that reinventing our industrial model is not only imperative - socially, environmentally, economically and morally - but also a great opportunity for those pioneers that blaze the trail." —L. Hunter Lovins, President of Natural Capitalism Solutions and author of *Natural Capitalism* "Whether corporate social responsibility has failed, or whether it is still finding its feet pending further market pull, one thing is clear: without a life-giving understanding of responsibility as the ability to respond there's no point to anything. Wayne Visser does us all a service in exploring the opportunities and challenges that such responsibility entails." —Alastair McIntosh, Professor at the Centre for Human Ecology, Strathclyde University and author of *Hell and High Water* "All individuals interested in the evolution of Corporate Sustainability and Responsibility should feel compelled to join Wayne Visser in his quest to better understand why efforts to implement CSR practices have not yet yielded the desired outcomes. In *The Age of Responsibility*, he draws on his gift for language and

storytelling to lay out the case for a new kind of CSR - CSR 2.0. Using Web 2.0 as a metaphor, Visser identifies the interconnectedness of humans in their efforts to define what the world of business should look like. The journey is thought provoking, an education on where CSR has been and where it needs to go and a story imploring the reader to seek out "a unique and invaluable way to make a difference through CSR". —Josetta McLaughlin, Associate Professor of Management at Walter E. Heller College of Business Administration, Roosevelt University "The good news: Business is shifting from making money in the simplest way possible, towards solving global problems and making money in the process. The bad news: Progress is slow. Wayne Visser paints the big picture using an astounding amount of detailed knowledge." —Jorgen Randers, Professor of Climate Strategy at the Norwegian School of Management and co-author of *Limits to Growth: The 30-Year Update* "A world based on rights without responsibility can only lead to destruction. And when the rights are unbridled rights of giant corporations they trample on the earth and people. Wayne Visser's *The Age of Responsibility* calls for a vital shift from rights to responsibility. It is a must read for all." —Vandana Shiva, author of *Earth Democracy* and *Soil Not Oil* "CSR 2.0 is a great concept. Good luck with it. And as Wayne Visser rightly adds: smart government regulation is

absolutely essential." —Ernst von Weizsäcker, author of *Factor 5: Transforming the Global Economy through 80% Improvements in Resource Productivity* "The book is a thought provoking and cutting edge addition to the CSR literature. It integrates strategic and stakeholder perspectives to provide a new model of implementing change and innovative thinking. In extending the paradigm of CSR it promotes the role of leaders in bringing about positive societal change through stakeholder engagement and it does so through an understanding of the practical issues facing business leaders of today. Moreover, it challenges every one of us to think and act differently, to bring about mass global change enacted at the local level, and to incorporate social enterprises and social networks in this transformation. The global financial crisis has further reinforced the timeliness of this book and its arguments of a new way of thinking and acting in the area of sustainability and responsibility to bring about systemic change." —Suzanne Young, Associate Professor and Director of Corporate Responsibility and Global Citizenship, Graduate School of Management, La Trobe University "The new generation of CSR In this landmark book Wayne Visser shows how the old model of Corporate Sustainability & Responsibility (CSR) is being replaced by a 2nd generation movement. This generation goes beyond the outmoded approach of CSR as

philanthropy or public relations (widely criticised as 'greenwash') to a more interactive, stakeholder-driven model. Provides a 'second generation' approach to CSR that will breathe new life into

the movement Can increase the effectiveness of CSR as a strategy to create positive change in society through business Acknowledges the challenges faced by

conventional businesses and provides the measures needed to face these Argues for a more robust conception of responsibility in public life than prevails in contemporary democracies.